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REGIONE AUTÒNOMA DE SARDIGNA  
REGIONE AUTONOMA DELLA SARDEGNA



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# STUDY OF JORDAN TRADITIONAL SECTORS

WP3 Design a value-driven traditional sector cross-border framework

OUTPUT 3.1: Framework for development of local and transnational value chains to  
ignite matchmaking



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### Introduction and credits

- Med territories in Jordan.
- Aims of study.
- Information sources.

### Traditional sector's structure

- Evolution of #companies.
- Localization of the companies.
- Distribution of size company.
- Paid staff equivalent to full-time workers.
- Remuneration/salary.

### Themes in focus

- Performance of each sector: production, manufacturing industries add value, sale, employ.
- Financial indicators: GDP, Industrial Production Index (IPI).
- External trade:
  - Exportations: Evolution of exports, Principal destined, Principal exported products, Opening-up rate of the exportation (%).
  - Importations: Evolution of import, Principals destined, Principal products, Opening-up rate of the importations (%).
  - Trade balance.
- Performance indicators:
  - Environmental outlook: Energy efficiency.
  - R&D: % Innovation intensity, # companies with R&D activity, R&D expenses, Investment rate.
  - Female/ young participation rate.

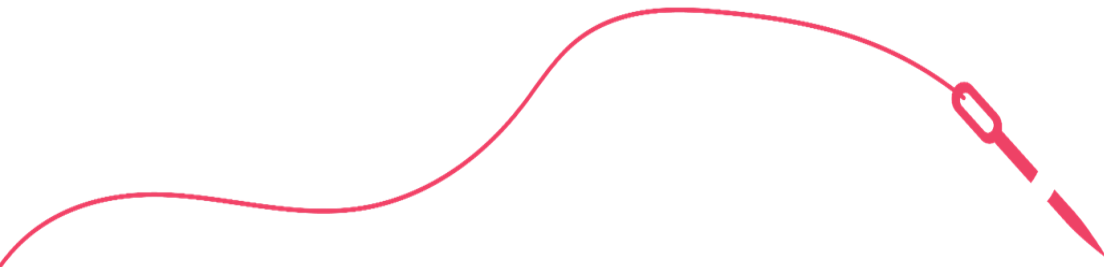


# Introduction

# Introduction and Credits

## Aims of this Study

Brief analysis of the performance of the textile, clothing, footwear, and leather industries sector in Jordan, where up-to-date and historical data have been provided clearly highlights the sector's performance.

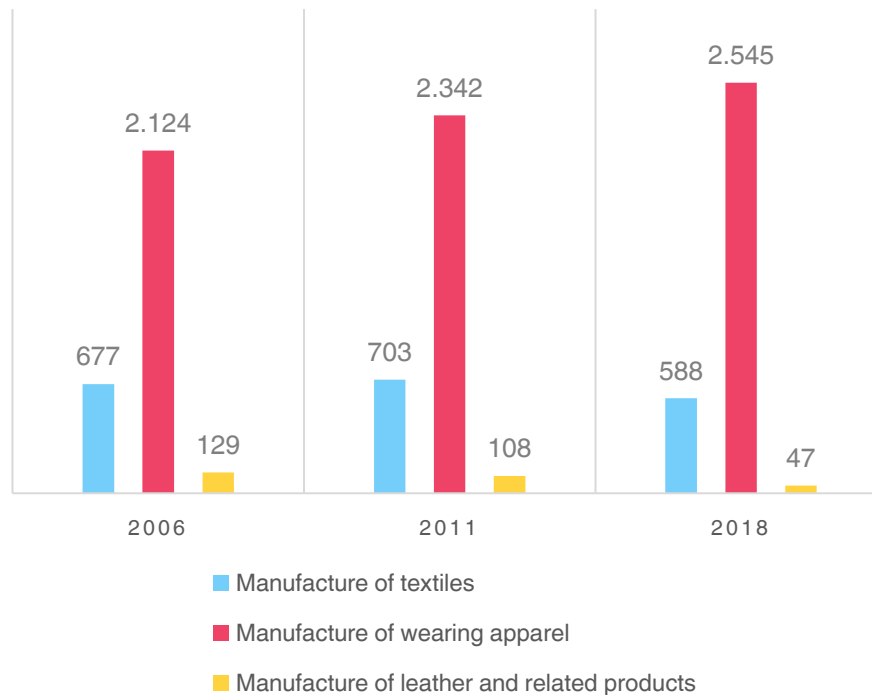




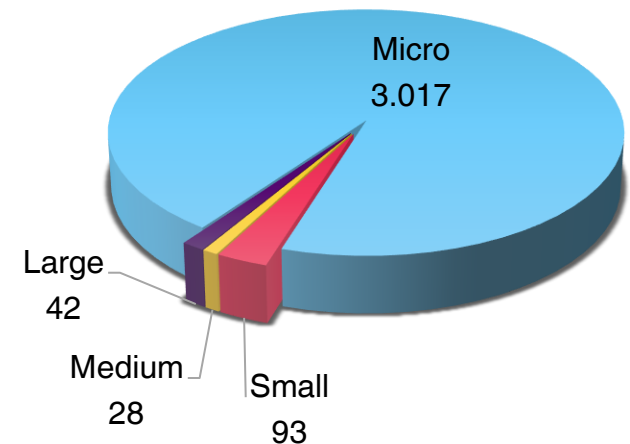
# Traditional sector's structure

# Textile & Clothing Sector Structure

Evolution of the number of companies

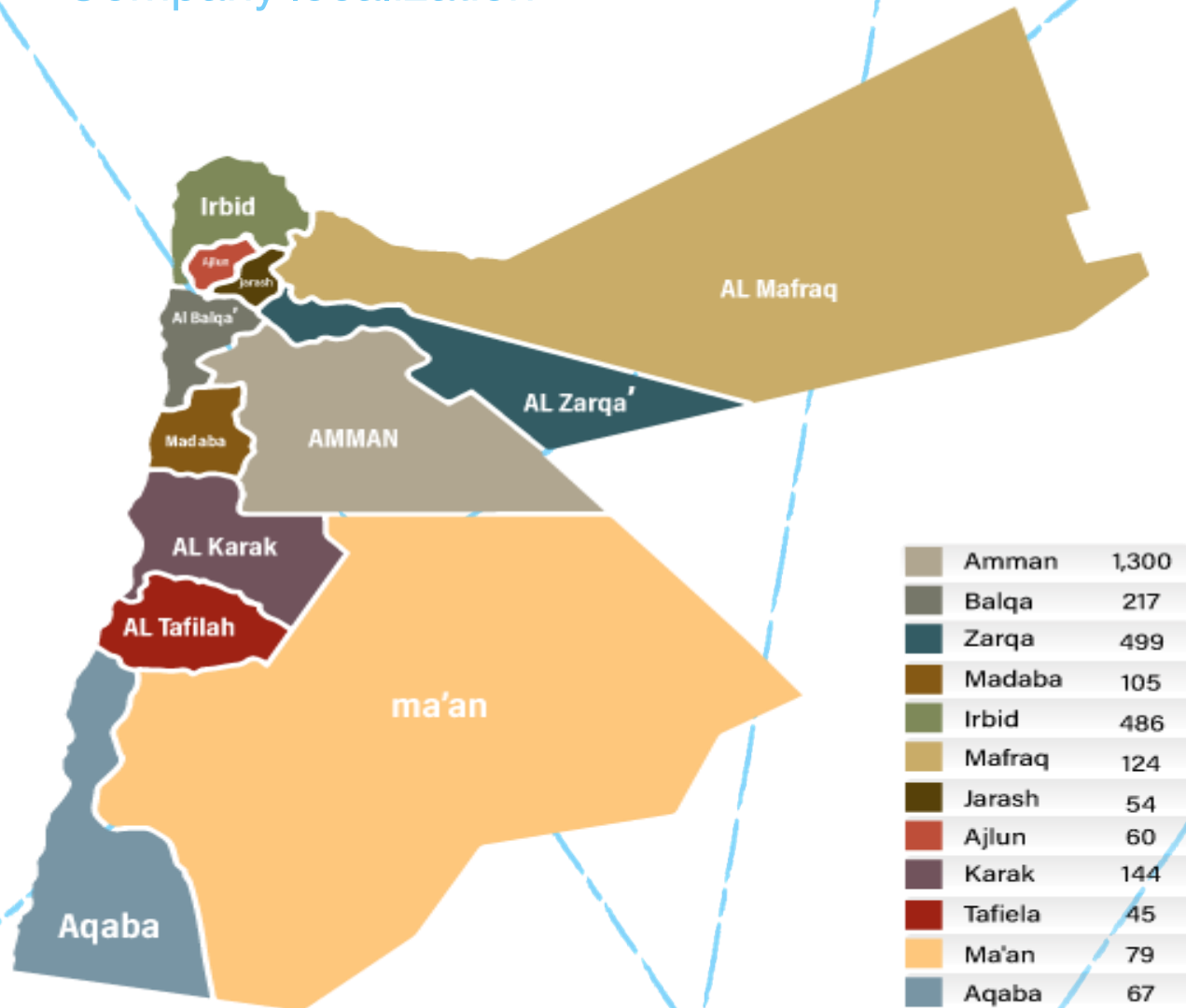


Distribution of size company (2019)



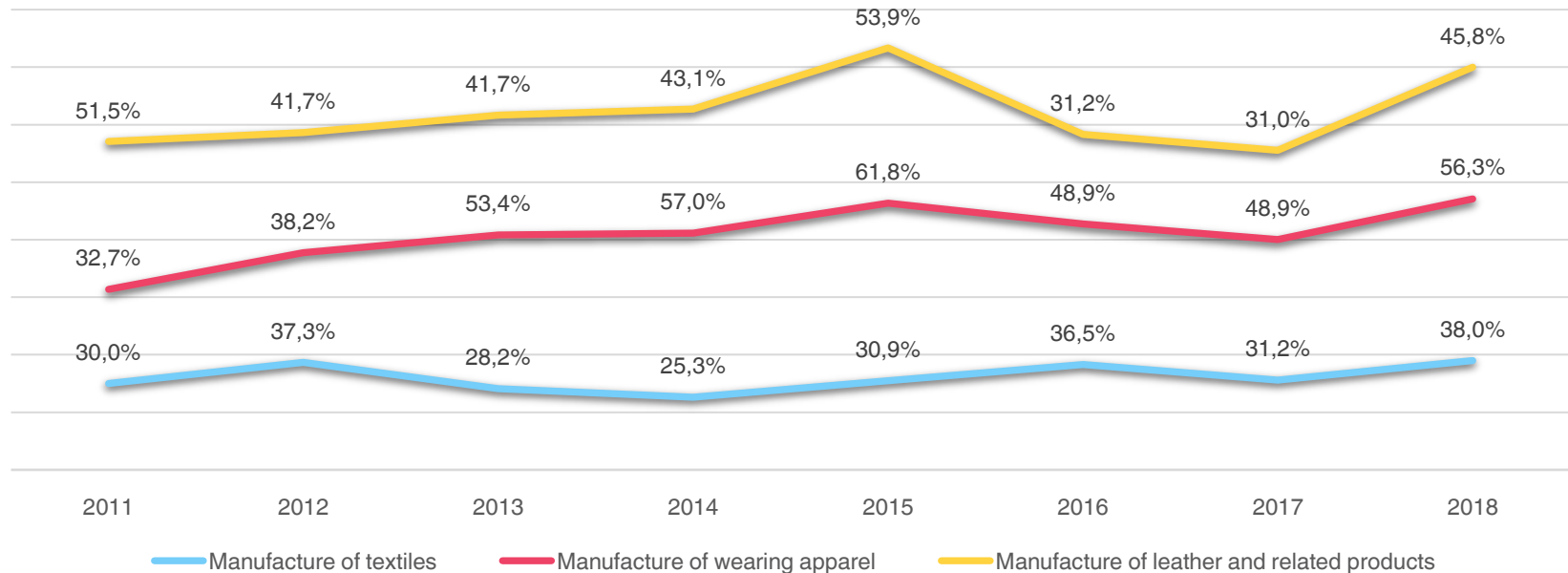
	EMPLOYEES
Micro enterprise	< 10
Small enterprise	10-49
Medium enterprise	50-249

## Company localization



## Salaries of each sub-sector compare with all the manufacturing industry per region (2018)

### Compensation of employees (% of Value Added)



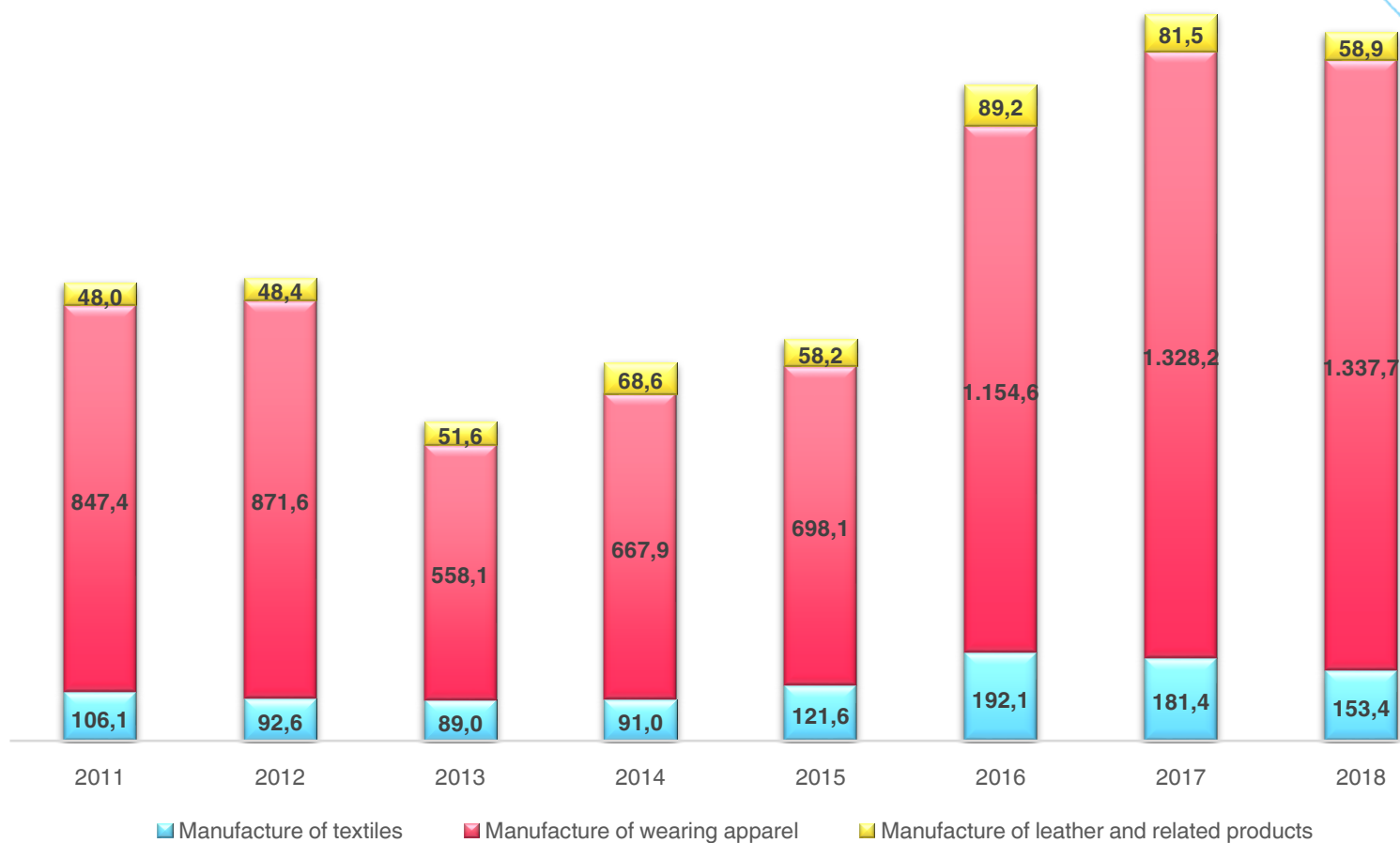
The average wage for a Jordanian worker in the T/C sector is about \$380, in addition to an amount of about \$70 for transportation, accommodation, and other benefits.

The annual compensation of employees in the sector is about 352 million US\$.



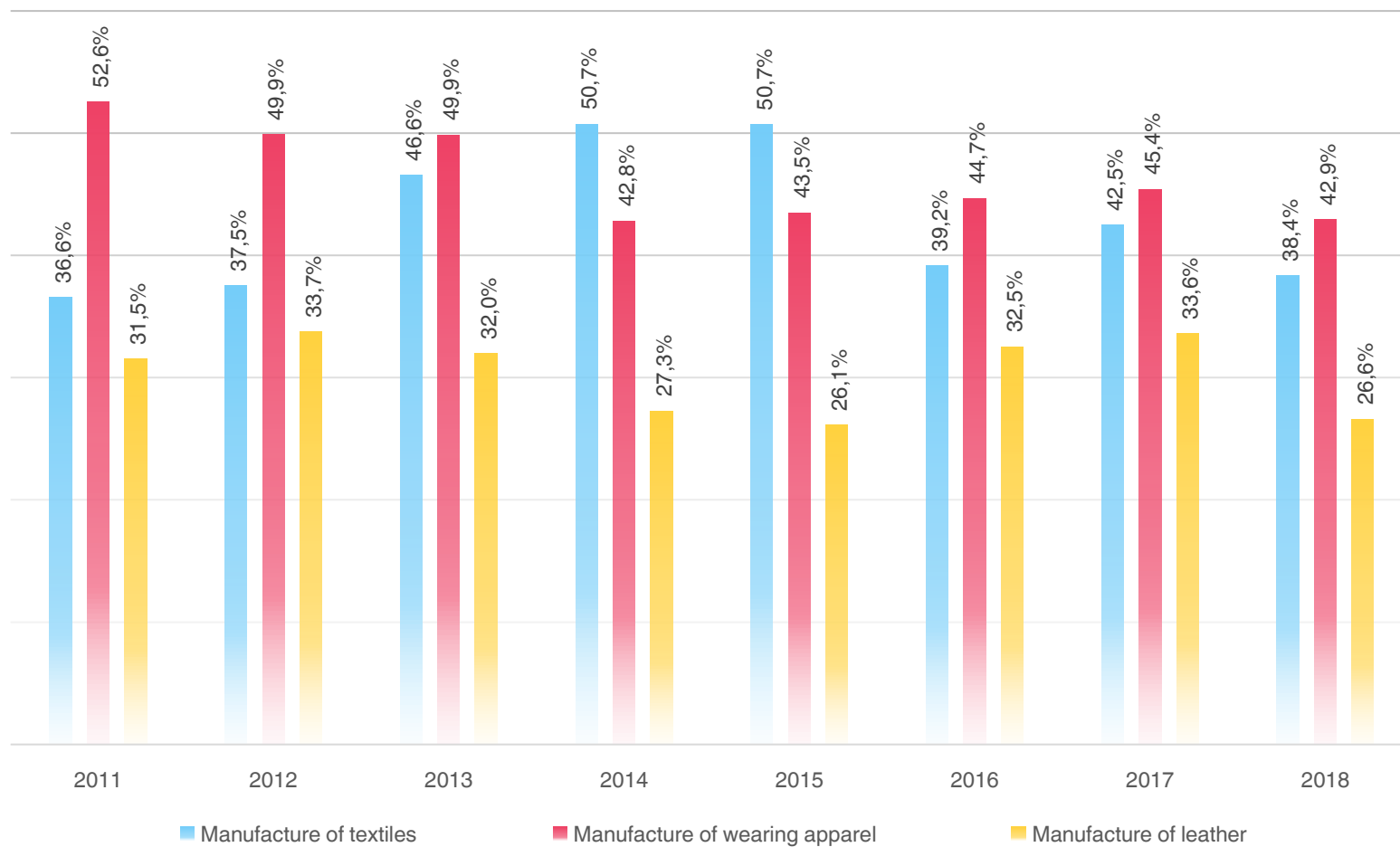
## Performance of each Sub-Sector

Production (Million US\$)



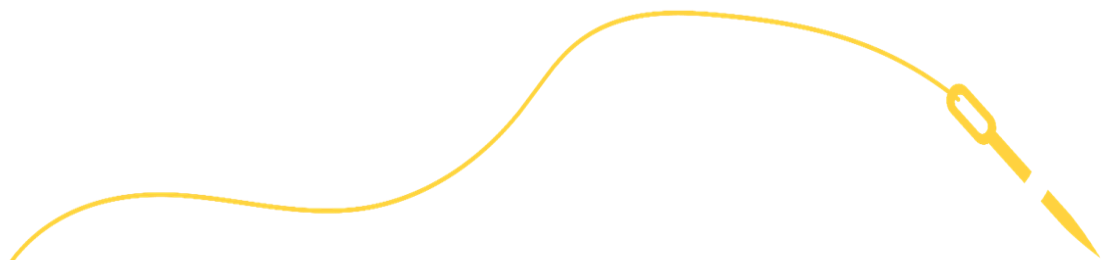
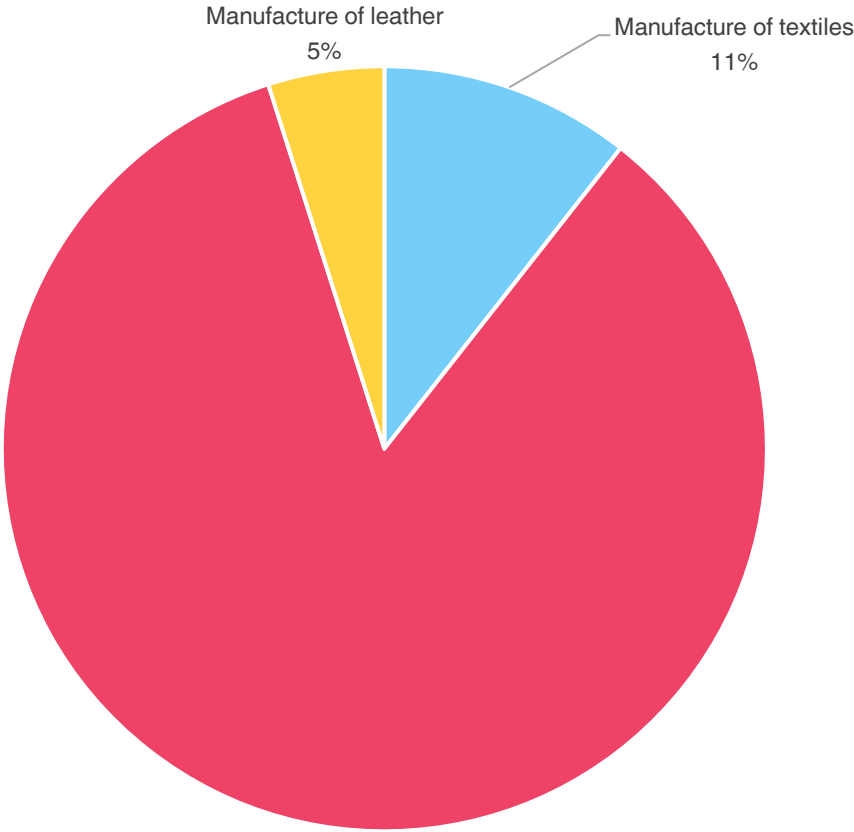
# Performance of each Sub-Sector

## Add value rate



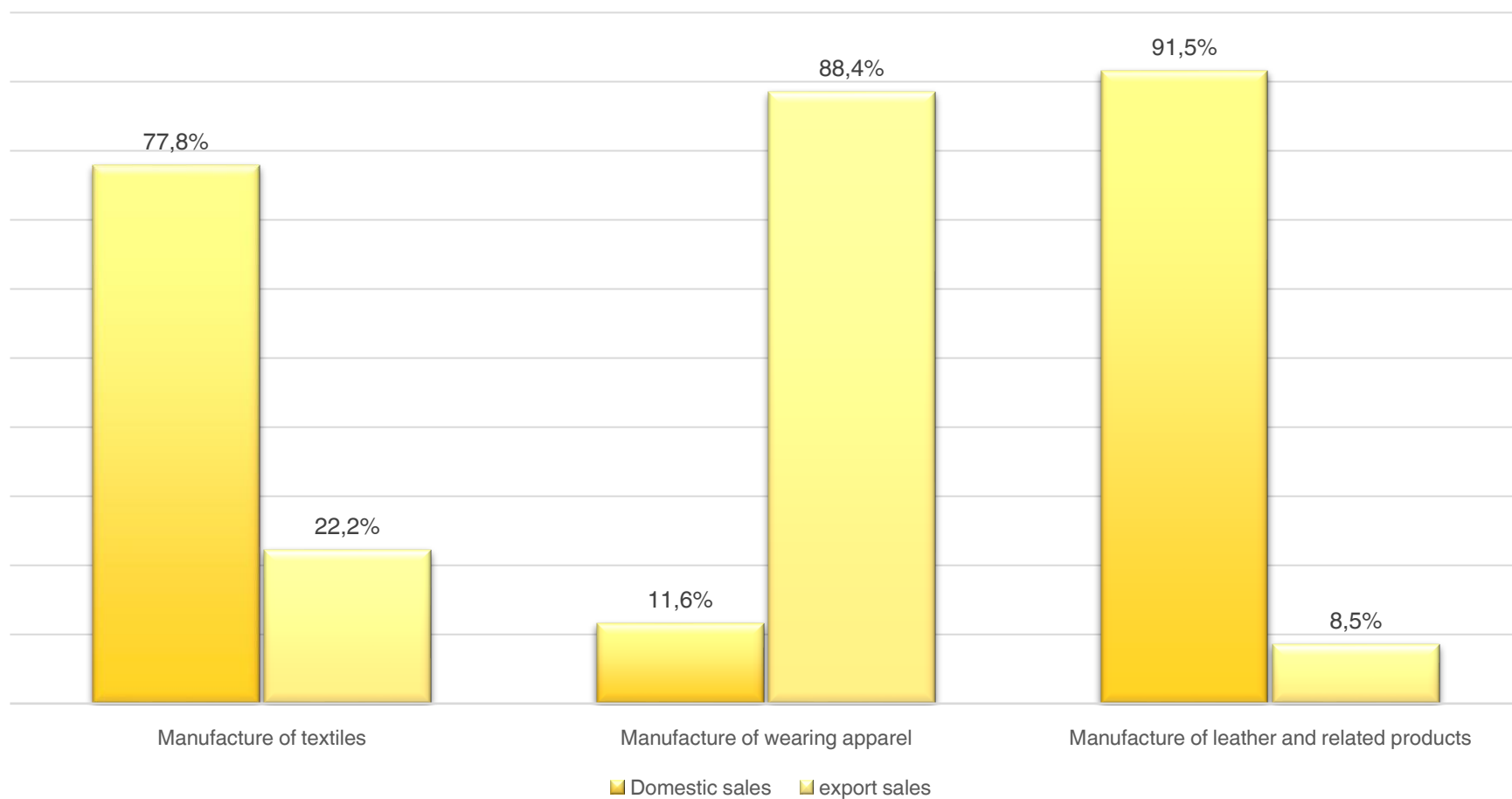
# Performance of each Sub-Sector

Total Sales (2018)



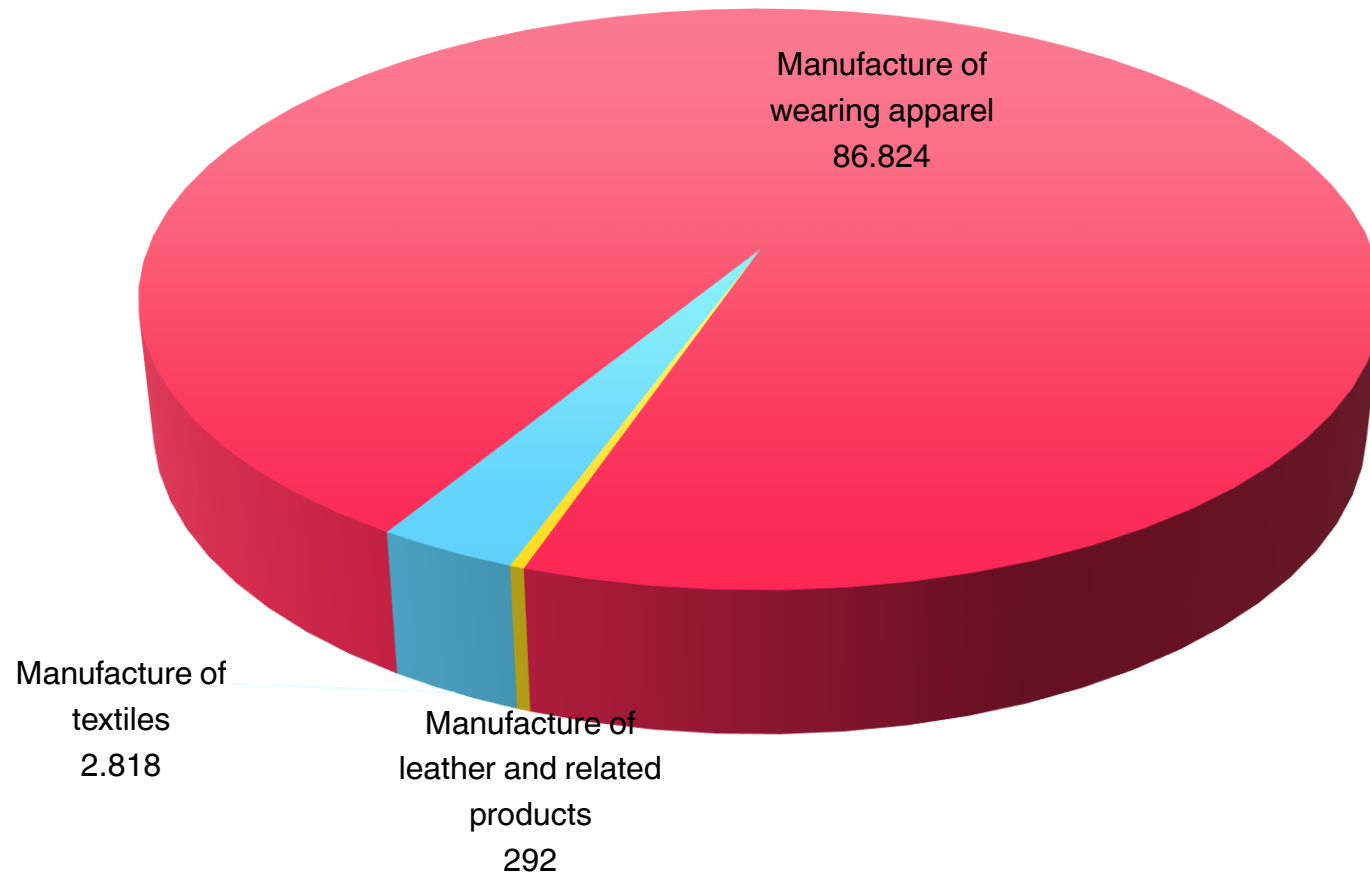
## Performance of each Sub-Sector

### Sales Geographically (2018)



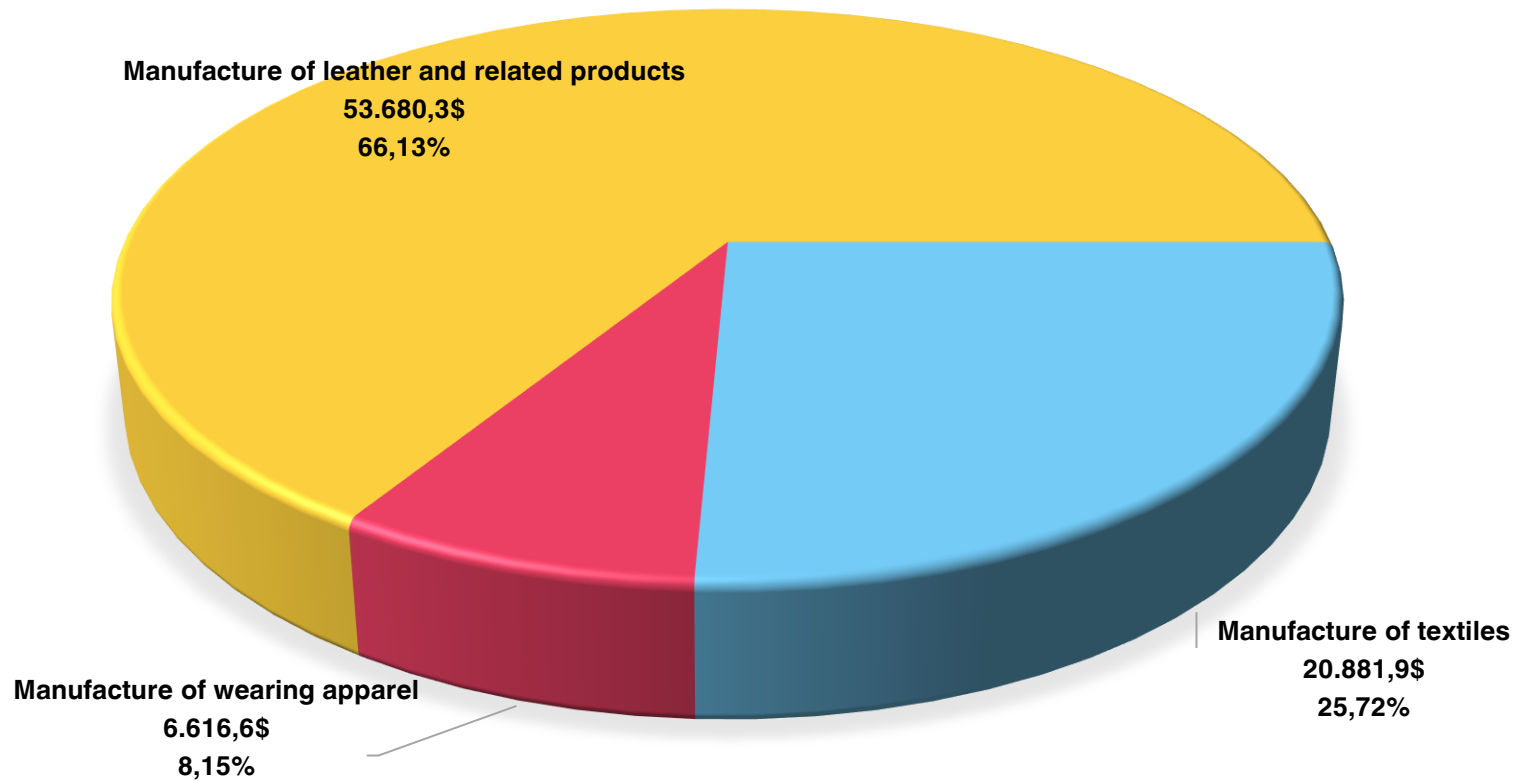
## Performance of each Sub-Sector

# Employee (2019)

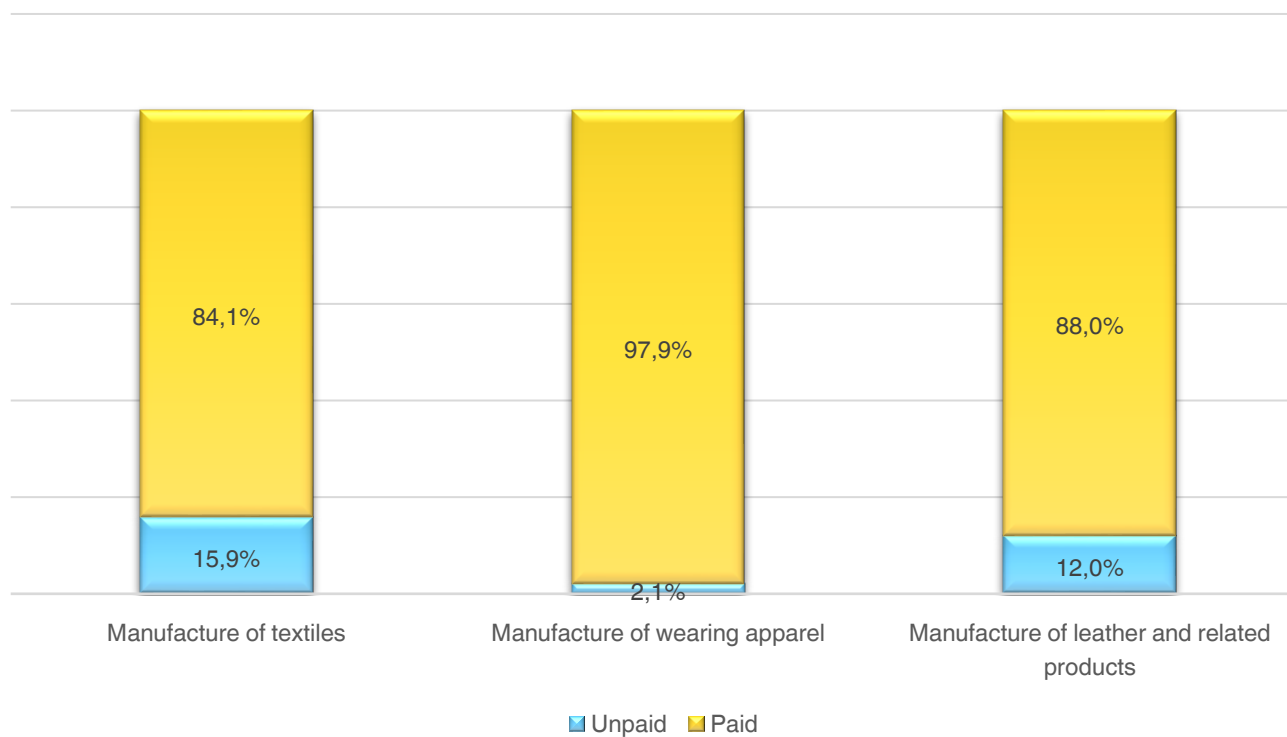


## Performance of each sub-sector

### Employee Productivity (2019)



## Percentage Distribution of Paid and Unpaid Employees in T&C Sector (2018)



## Relative Distribution of T&C Sector Establishments by Annual Revenues Category (2018) Thousands JD

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<b>Economic Activity</b>	<b>&lt;60</b>	<b>60-120</b>	<b>120-200</b>	<b>200-250</b>	<b>250-300</b>	<b>&gt;300</b>
Manufacture of textiles	86.2%	7.1%	1.7%	1.4%	0.5%	3.1%
Manufacture of wearing apparel	90.8%	5.0%	0.7%	0.3%	0.3%	2.9%
Manufacture of leather and related products	55.3%	19.1%	8.5%	2.1%	4.3%	10.6%

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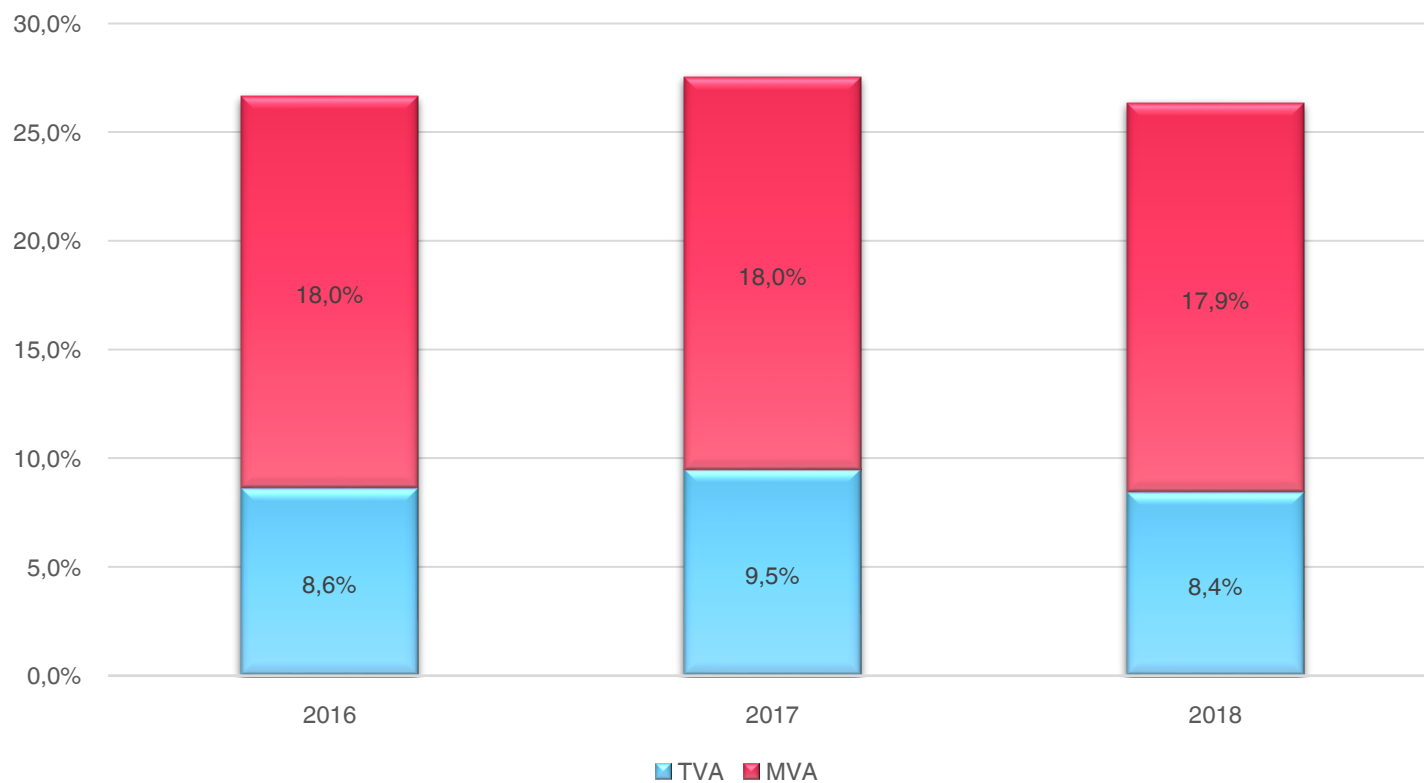


The background is a solid yellow color. It features several abstract line elements: a white line that curves from the top left towards the center, ending in a small white icon of a pen or stylus; a blue line that curves from the bottom left towards the center, ending in a small blue swirl; and a red line that curves from the bottom right towards the center, ending in a small red swirl. There are also several thin, dashed white lines crisscrossing the background.

# Themes in focus

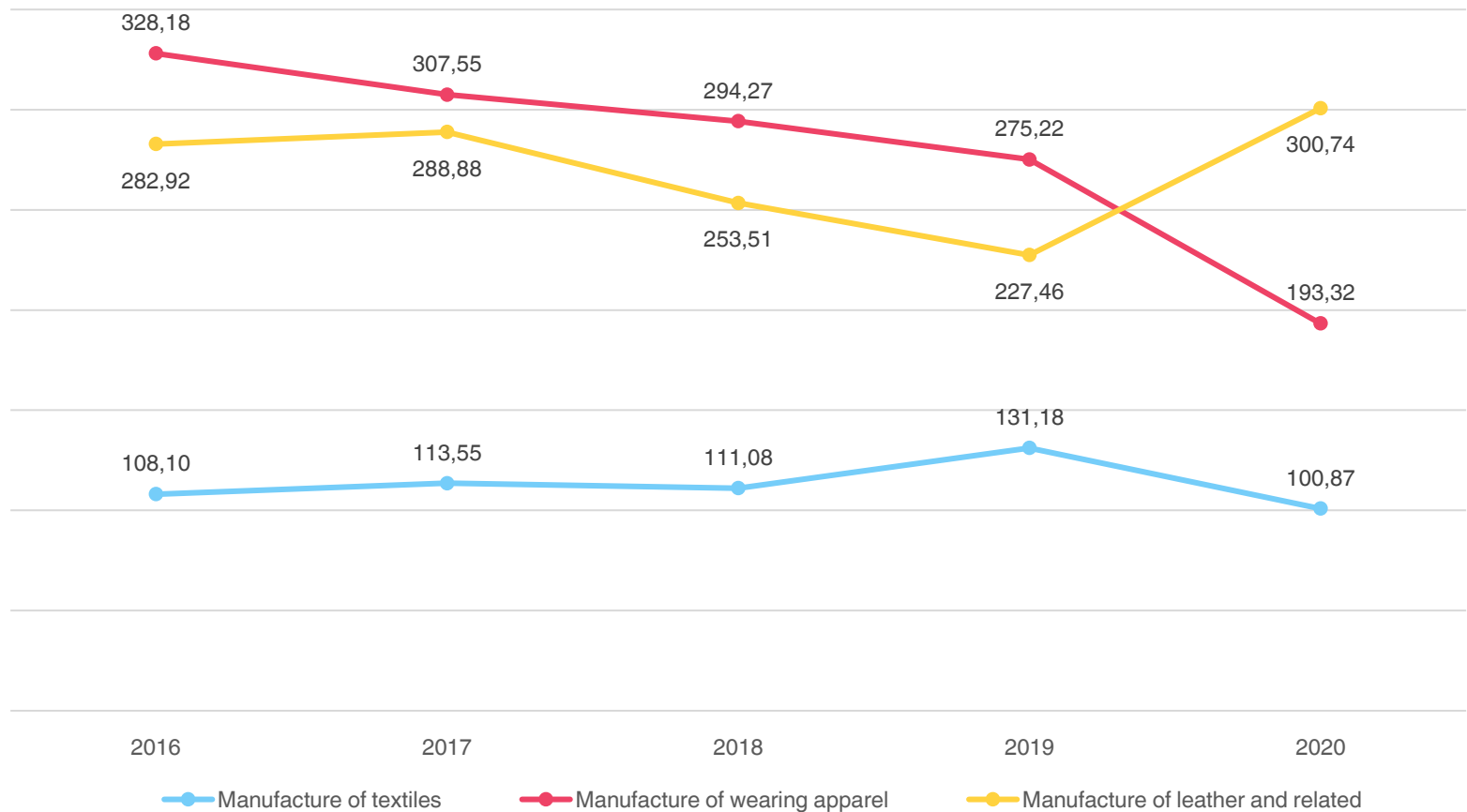
# Financial Indicators

GDP: gross domestic production (2018)



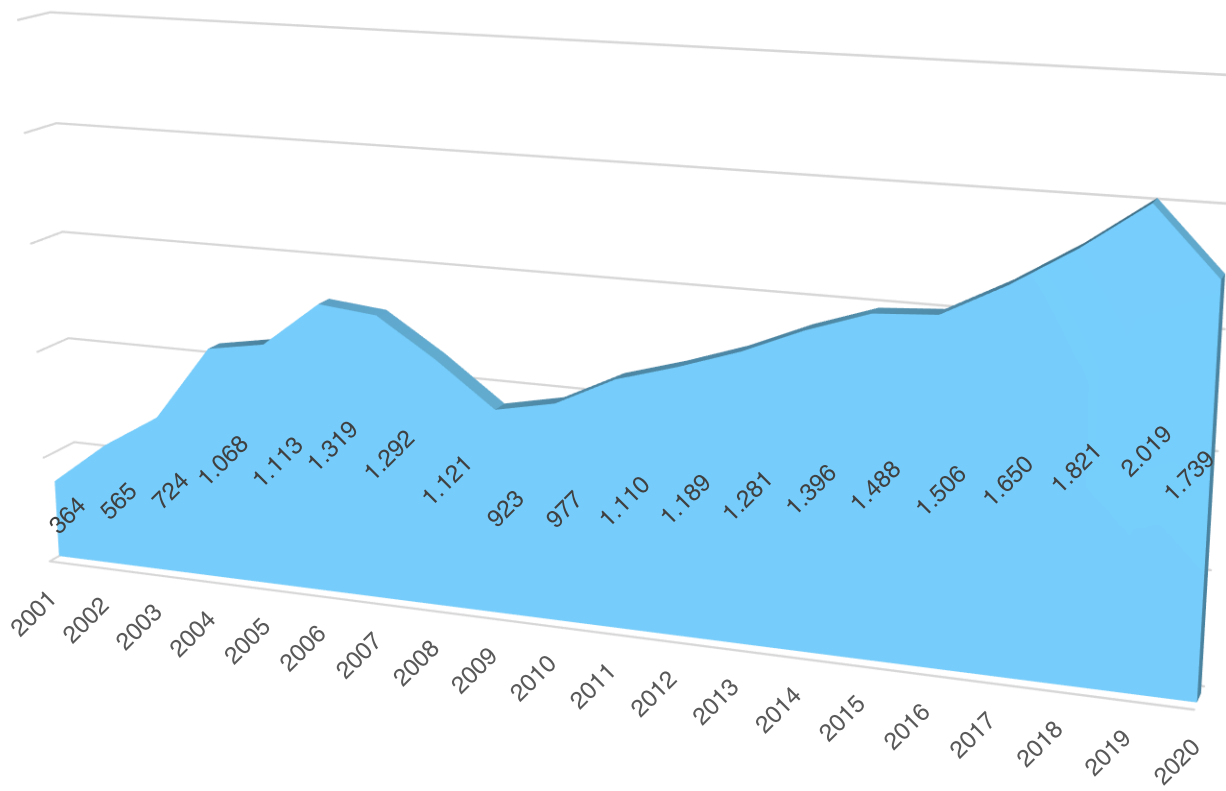
# Financial Indicators

## Industrial Production Index (IPI).



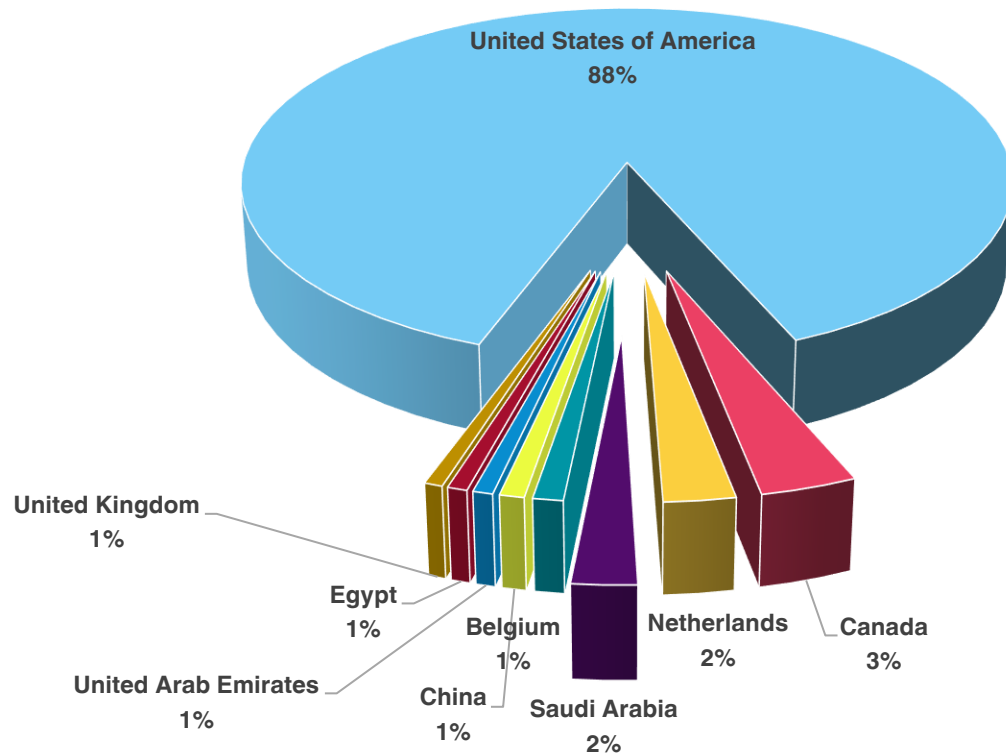
# External Trade

## Evolution of Export (Million US\$)



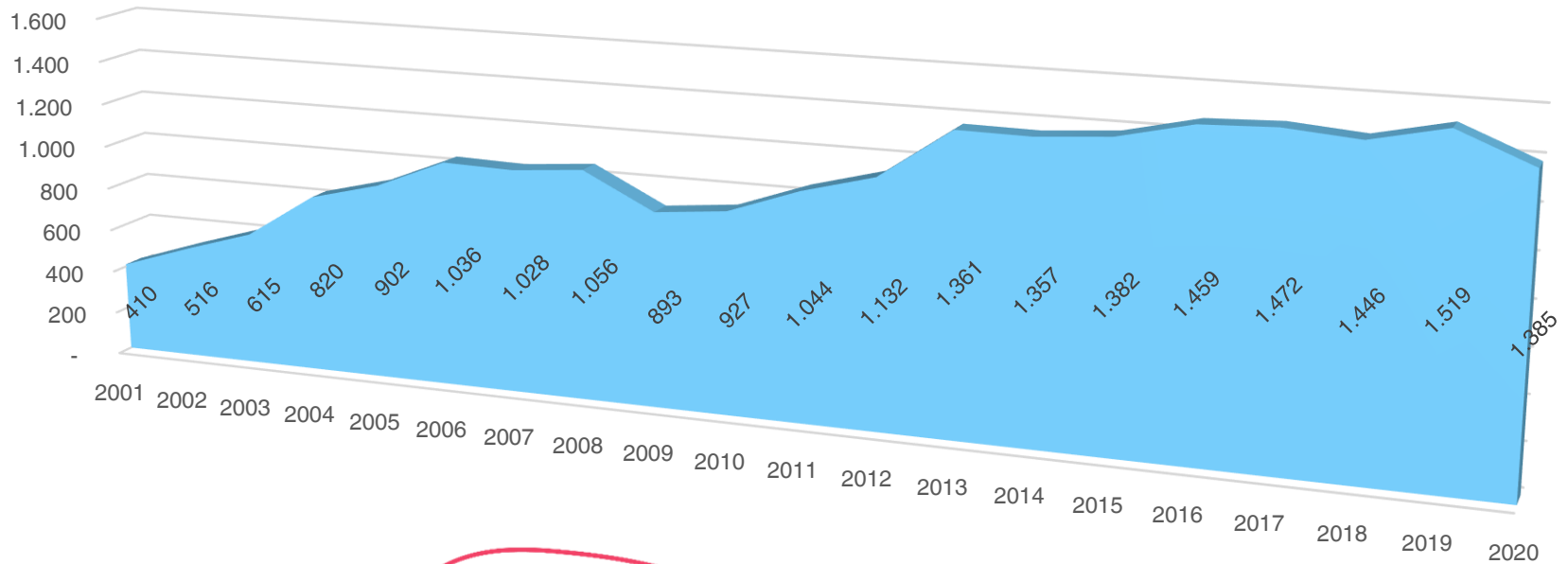
# External Trade

## Principal destination of exports (2020)



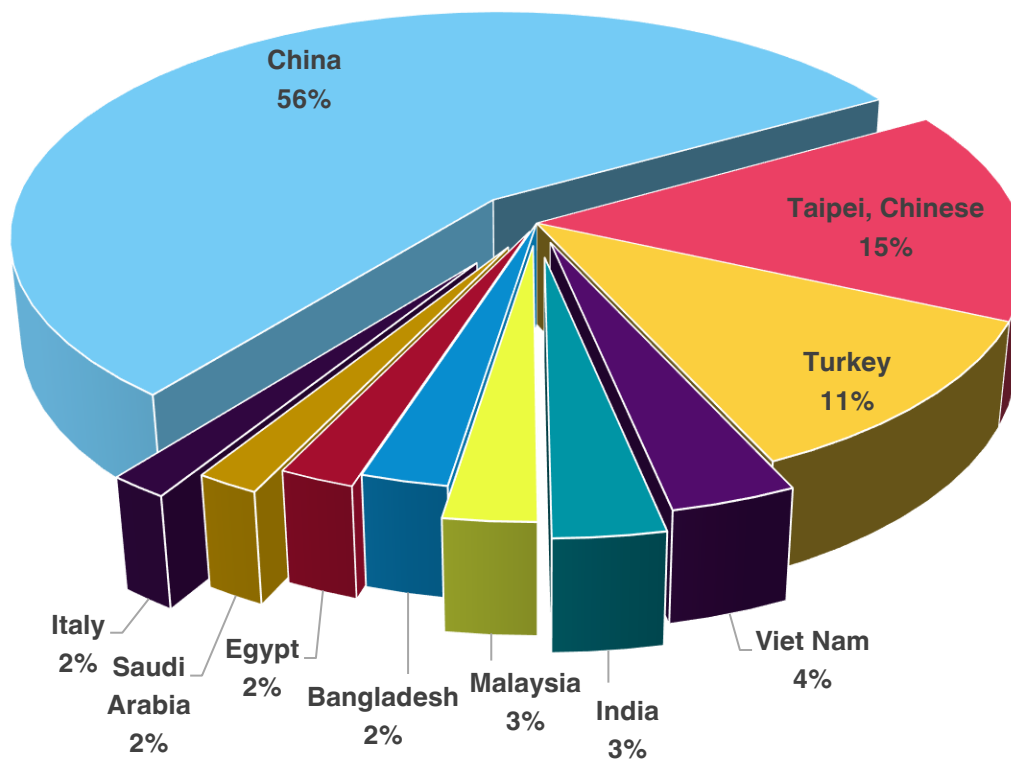
# External Trade

## Evolution of Imports (Million US\$)



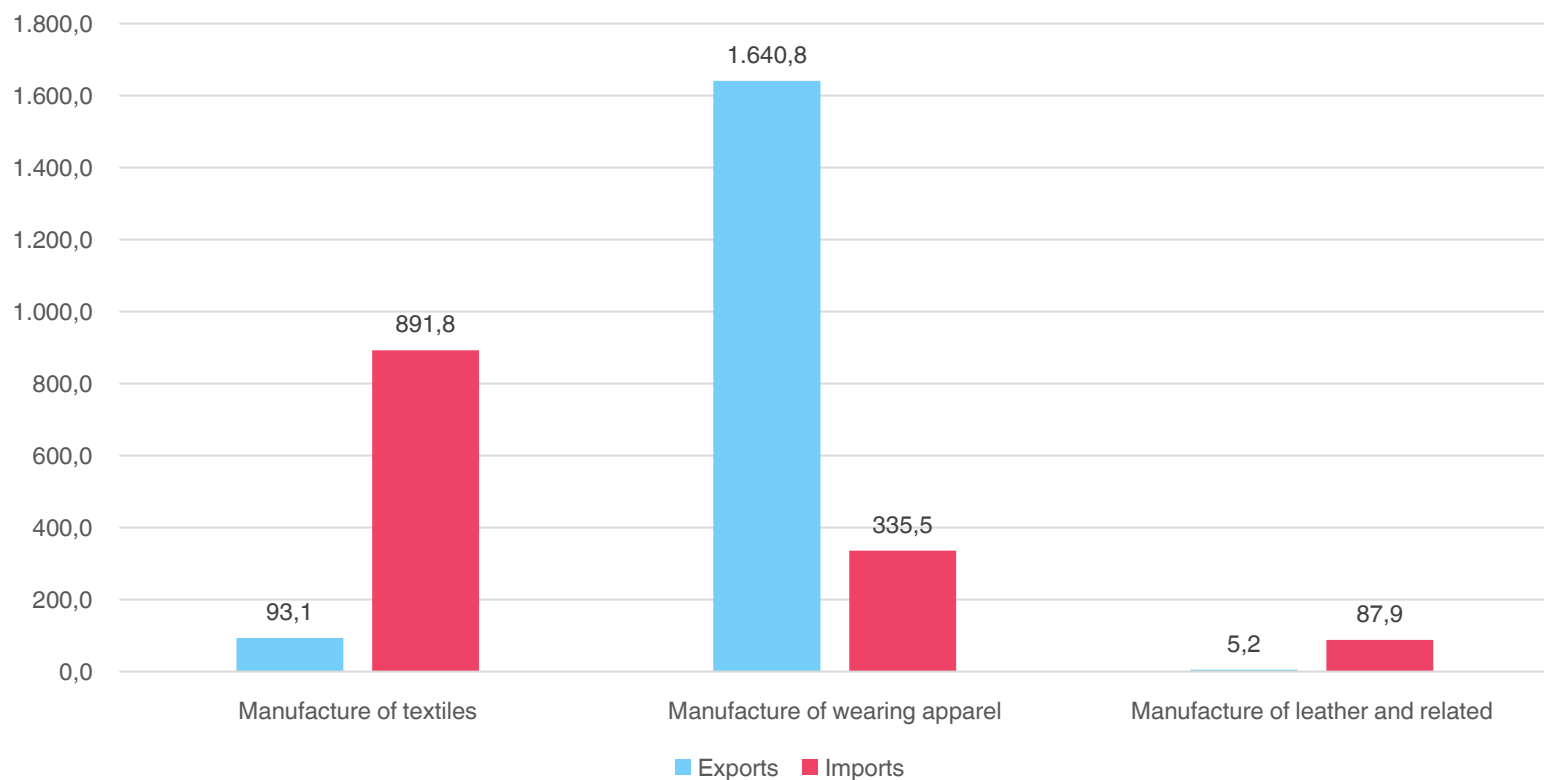
# External Trade

## Principal destinies of imports (2020)



# External Trade

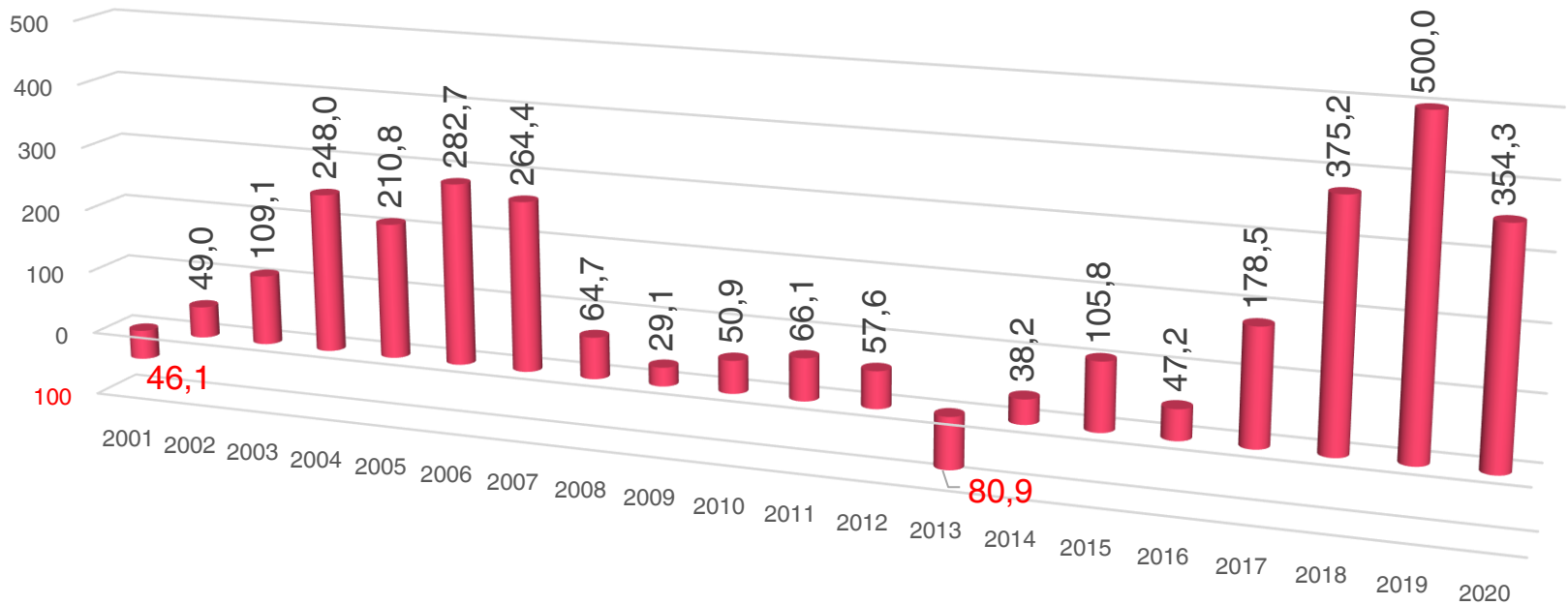
## Principal export\ import products (Million US\$) 2020





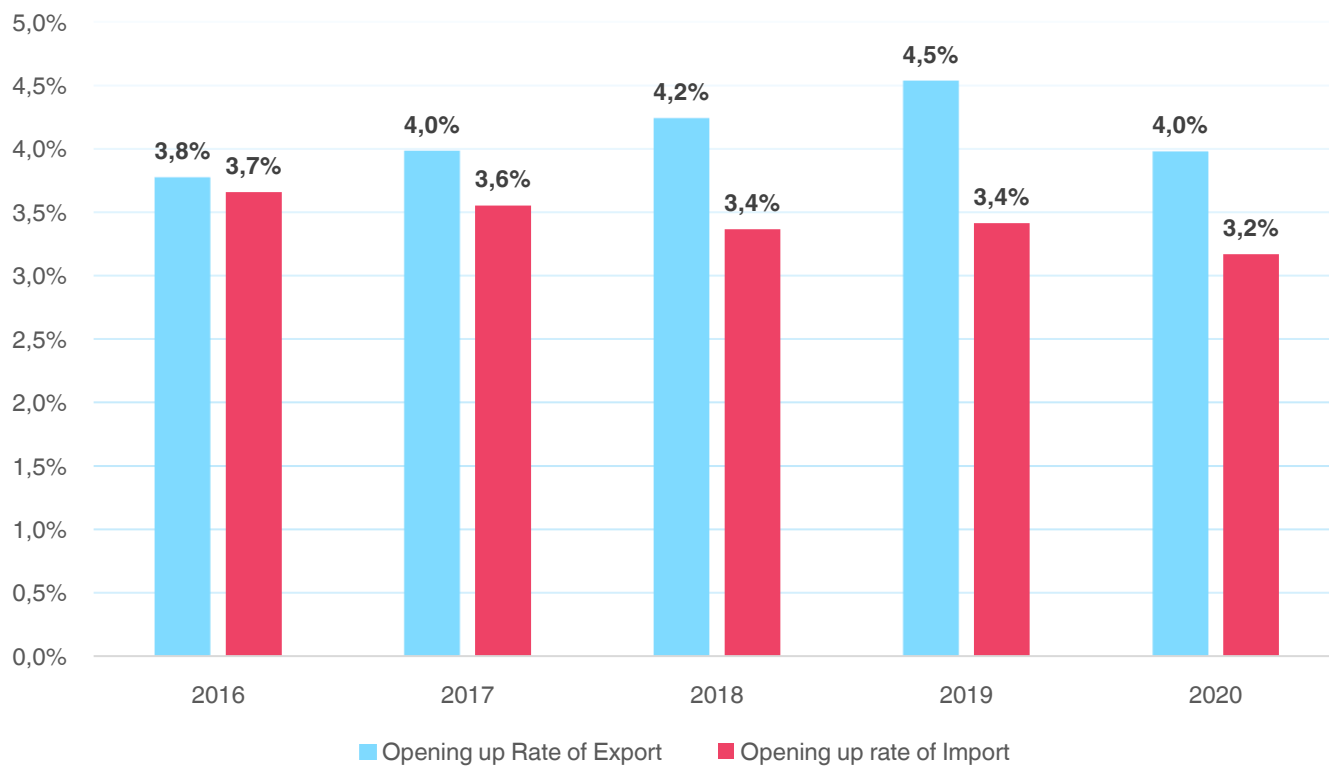
# External Trade

## Trade Balance



# External Trade

## Opening up rate (Exports \ Imports % GDP)

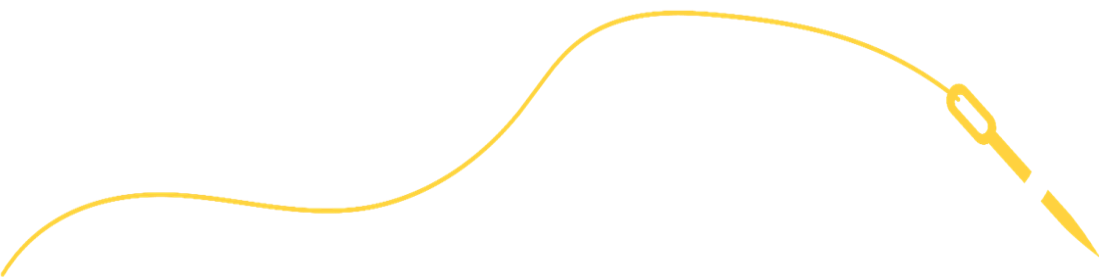


## Performance Indicators

### Number of Companies with R&D Activity

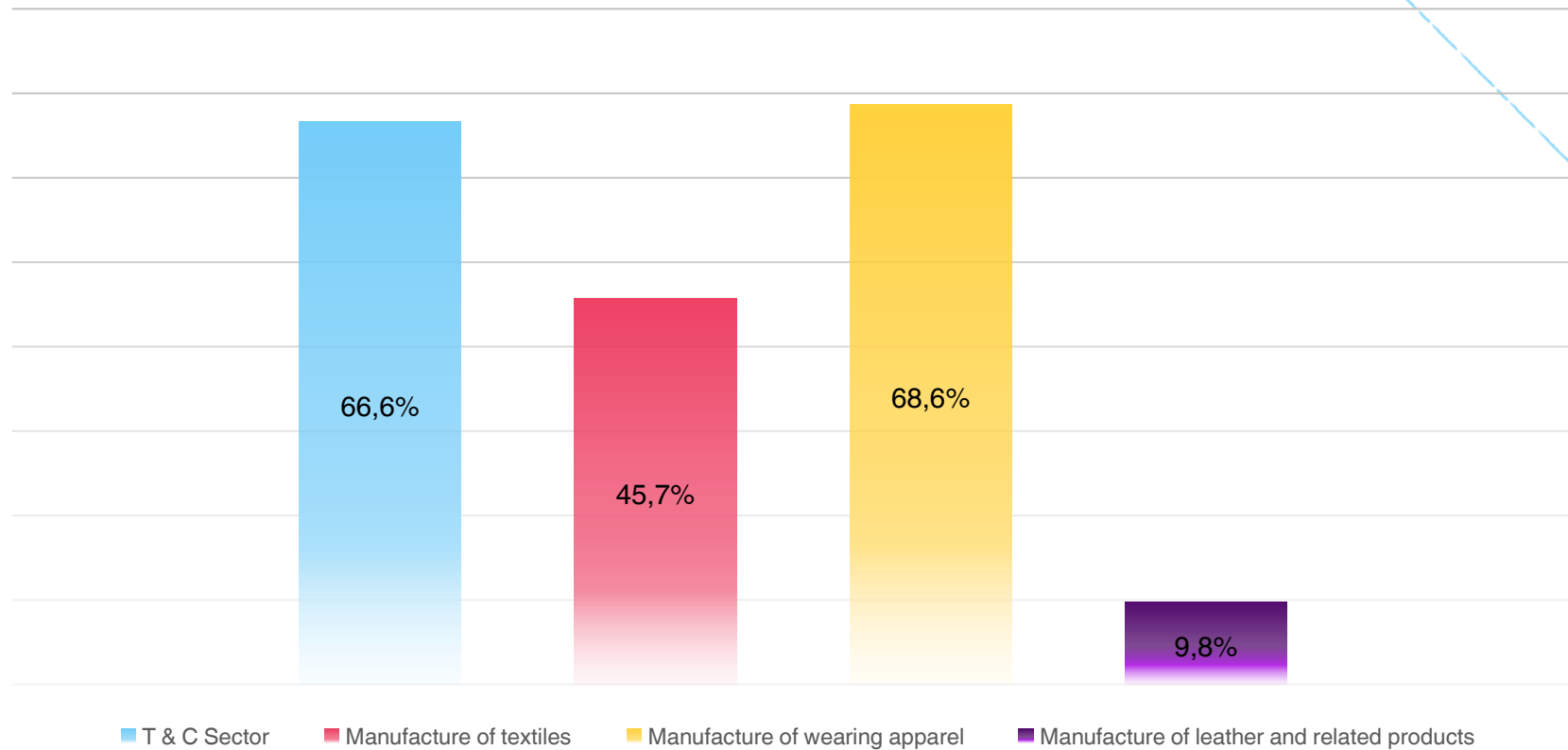
There are no statistics or studies that show the number of companies which use R&D activates, yet there are 5 newly established Research and Technology centers (3 of them in T&C sector and 2 in leather), 4 of them are located at Jordanian Universities.

These centers offer to the Jordanian companies applied and collaborative researches, technology transfer, testing, certifications and training services.



# Performance Indicators

## Female Participation (2019)



# Introduction and Credits

## Employed information sources

VARIABLES	SOURCES
Evolution of the number of companies	Department of Statistic
Distribution of size company	Industrial survey issued by Department of Statistic
Company localization	Industrial survey issued by Department of Statistic
Salaries	A study "Empowering Investment and Generating Employment Opportunities" issued by the Jordan Strategy Forum
Production	Industrial survey issued by Department of Statistic
Added Value Rate	Industrial survey issued by Department of Statistic
sales	Industrial survey issued by Department of Statistic
sales geographically	Industrial survey issued by Department of Statistic
# Employee	Industrial survey issued by Department of Statistic
Paid or Unpaid Employees	Industrial survey issued by Department of Statistic
Distribution of T&C sector by annual revenues category	Industrial survey issued by Department of Statistic
GDP	World Bank Data
IPI	Central Bank of Jordan
Evolution of Export	ITC / Trade Map
Principal destines of exports	ITC Tools / Trade Map
Principal exported\ imported products	ITC Tools / Trade Map
Trade Balance	ITC Tools / Trade Map
Female Participation	Statistics issued by Social Security Corporation